

WILMINGTON COMMUNITY ADVISORY COUNCIL AGENDA
(formerly the CDC Community Advisory Council)

November 14, 2017 - 3:00pm - 5:00pm

Location: Hope Commission Achievement Center, 38 Vandever Avenue, Wilmington

ACCELERATING YOUTH VIOLENCE PREVENTION AND POSITIVE DEVELOPMENT: A CALL TO ACTION

Council Purpose: To provide guidance and support to the planning and implementation of the Advisory Council's recommendations on youth violence prevention and positive development through evidence-based, integrated services to be provided to youth living in high need communities in the City of Wilmington

Goals (based on the recommendations):

1. Foster violence-free environments and promote positive opportunities and connections to trusted adults.
2. Intervene with youth and families at the first sign of risks.
3. Restore youth who have gone down the wrong path.
4. Protect children and families from violence in their communities.
5. Integrate appropriate services.
6. Address policy issues that have unintended adverse consequences for youth.

Strategies:

- Planning and implementation of pilot projects
- Community engagement and partnership development
- Advocacy with decision-makers on policy changes and resources
- Resource development for sustainability, including grant opportunities and philanthropy
- Performance measurement and evaluation of the overall initiative

Meeting Purpose:

- Updates and next steps on priority strategies/pilot project planning
- Feedback on social marketing and communications plan for POWER campaign
- Updates on Council members' efforts to implement projects that are aligned with the Council's priorities

Agenda Item	Purpose	Time	Speaker
Welcome, Introductions, and Expectations	Share expectations for the session; where do we want to be as a Council in January 2018	5 min.	R. Fitzgerald/ T. Jones
Sustainability/Evaluation – Priority Strategies/Pilot Project Planning	Presentations by Planning Team Leads on planning strategies/pilot projects for implementation <ul style="list-style-type: none">• Discuss and provide feedback on direction of plans• Determine what resources are needed to implement (where we need funding)• Determine next steps in planning and costing with timeline• Discuss Council retreat for December	60 min.	T. Jones/ Planning Team Leads/All
Social Marketing/ Communications/ Branding	Update the status of the Social Marketing and Communications Plan for the launch of the POWER Campaign	15 min.	V. Sanders
Community Projects Aligned with Council's Priorities	Updates from Council members on projects they are working on that are aligned with the Council's priorities	25 min.	R. Fitzgerald/ All
Next Steps	Summarize action items	5 min.	G. Angalet
Public Comment/Closing	Invite public to share their comments	5 min.	T. Jones/R. Fitzgerald